

White Concrete 9



Cloud number 9 is, in fact, a reference by the International Cloud Atlas--first published in 1896. Its initial purpose included aiding the training of meteorologists and promoting more consistent use of a vocabulary describing clouds, Cloud 9 being one of the highest. Many are familiar with the term as an expression of bliss and maybe that is how a design professional and craftsman feel when a concrete design comes full circle. The article that started the Concrete 9 series was published in 2011 in Specifiers Magazine, was a foundation for developing products that are more common in the marketplace today.

1. Reflective Concrete
Canvas
2. Cut Downtime
3. Cut Environmental Impact
4. Mix Design
5. Producer Relationship
6. Reflectivity & Lower Utility
Costs
7. Unique Surface Colorants
with White Concrete
8. High Performance Canvas
9. Canvas Cycle Management

WHITE9 NINE FUNDAMENTALS FOR WHITE CONCRETE FLOORS

White Concrete is not grey, but white. Beyond simply a color change, White Concrete is a premium material, specified in Architectural Concrete applications where appearance is a high priority. White concrete provides an aesthetic appeal, maximizing the powerful visuals of architectural concrete with strength and durability.

Architects are increasingly turning to white concrete in their designs thanks in large part to customizable color and design, a long life cycle, limited maintenance, and high slip resistance standard to architectural concrete. In addition to sustainability as an architectural concrete floor, added reflectivity lowers operating costs for owners, meaning a greater return on investment.

Primary Products

White Cementitious Concrete